



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 338448

Schedule Dates 10/29/12-11/05/12
Advertiser Pol/Iss/Club for Growth Action (17084)
Agency Target Enterprises (3056)
Product Political - Issue (1068)
Brand ISS/CLUB FOR GROWTH ACTION (140306)
Salesperson Telerep/Los Angeles, Los Angeles (1043)
Sales Office Telerep/Los Angeles
Buyer Name LEVINE, RANDE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments CLUB FOR GROTH-PA12

Date Entered 10/23/12
Last Modified 10/30/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06387743
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,051.25
Net Total \$28,623.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 34 \$33,675.00
Grand Total: 34 \$33,675.00

CLUB FOR GROTH-PA12
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** **30 MIN SEP B/T SPOTS**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	8A- 9A (EST)	3		X	X	X	X			3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	TODAY 8-9A/1	10/23/12
2.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	X							1	\$575.00		Pittsburgh (WPXI)	TODAY SHOW 8-9A/2	10/23/12
2.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Spot -	
3.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	4P- Judge Judy 4p	3		X	X	X	X			3	\$300.00		Pittsburgh (WPXI)	JUDY 4-430P/3	10/23/12
3.0.1	Preempt	10/30/12															Pittsburgh (WPXI)	Political/Exception -	
3.0.2	Preempt	10/30/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
3.0.3	Preempt	10/30/12															Pittsburgh (WPXI)	Political/Exception -	
4.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4P- Judge Judy 4p	1	X							1	\$300.00		Pittsburgh (WPXI)	JUDY 4-430P/4	10/23/12
4.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Program Change/Spot -due to weather	
5.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	4:29P- Judge Judy 430p	3		X	X	X	X			3	\$350.00	\$350.00	Pittsburgh (WPXI)	JUDY 430P-5P/5	10/23/12
5.0.1	Preempt	10/30/12															Pittsburgh (WPXI)	Political/Exception -	
5.0.2	Preempt	10/30/12															Pittsburgh (WPXI)	Political/Exception -	
6.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4:29P- Judge Judy 430p	1	X							1	\$350.00	\$350.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P/6	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Agency

Target Enterprises (3056)

Product

Political - Issue (1068)

Brand

ISS/CLUB FOR GROWTH ACTION (140306)

Salesperson

Telerep/Los Angeles, Los Angeles (1043)

Sales Office

Telerep/Los Angeles

Buyer Name

LEVINE,RANDE

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

CLUB FOR GROTH-PA12

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** **30 MIN SEP B/T SPOTS**

Date Entered

10/23/12

Last Modified

10/30/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06387743

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$5,051.25

Net Total

\$28,623.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Spots

34

Rate

\$33,675.00

Grand Total:

\$33,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1	1	1	1			2	\$900.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 6-630P/7	10/23/12
7.0.1	Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
7.0.2	Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
8.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:58P- Channel 11 News At 6pm M-F		1								\$900.00		Pittsburgh (WPXI)	NEWS 6-630P/8	10/23/12
8.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
9.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	6:59P- Jeopardy		3	X	X	X	X			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	JEOP 7-730P/9	10/23/12
9.0.1	Preempt	10/30/12															Pittsburgh (WPXI)	Political/Exception -	
10.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:59P- Jeopardy		1								\$1,650.00		Pittsburgh (WPXI)	JEOPARDY 7-730P/10	10/23/12
10.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
11.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	6:59P- Football Night In America							1		1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	FOOTBALL NIGHT IN AMERICA/11	10/23/12
12.0	Normal Line / Sports-Football	11/04/12-11/04/12	5	:30	8:13P- NBC Sunday Night Football							1		1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	SUNDAY NIGHT FOOTBALL/805-12M/12	10/23/12

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13.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	LATE NEWS/13	10/23/12
14.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/14	10/23/12
15.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	11:34P- TONIGHT SHOW			1	1	1	1			4	\$450.00	\$1,800.00	Pittsburgh (WPXI)	TONIGHT/15	10/23/12
16.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$450.00	\$450.00	Pittsburgh (WPXI)	TONIGHT SHOW/16	10/23/12
17.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	12:36A- Late Night			1	1	1	1			4	\$200.00	\$800.00	Pittsburgh (WPXI)	LATE NIGHT/17	10/23/12
18.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	12:36A- Late Night		1							1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/18	10/23/12
19.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	1:36A- Last Call With Carson Daily	3		X	X	X	X			3	\$125.00	\$375.00	Pittsburgh (WPXI)	LAST CALL/19	10/23/12
20.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	1:36A- Last Call With Carson Daily		1							1	\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/20	10/23/12
21.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	5	:30	3:30P- Notre Dame Football							1		1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	PITTSBURGH VS NOTRE DAME/21	10/23/12
22.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	7P- Jerome Bettis 7-730P							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	BETTIS 7-730P/22	10/23/12
23.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	7:30P- Hines Ward Show 730-8P							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	HINES WARD 730-8P/23	10/23/12

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24.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							2		2	\$850.00	\$1,700.00	Pittsburgh (WPXI)	SNL/24	10/23/12
25.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	12:35A- Law & Order 1230-130A								1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	LAW AND ORDER 1235A-135A/25	10/23/12
26.0	M/G For 4.0.1 / Spot	10/29/12-10/29/12	5	:30	4:00-4PM- Channel 11 News at 4PM	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI-AL11)	News- mg for 4-430P/4	10/29/12
26.1	M/G For 4.0.1 / Spot	10/29/12-10/29/12	5	:30	4P- Channel 11 News at 4PM	1	1								\$300.00		Pittsburgh (WPXI)	News- mg for 4-430P/4	10/30/12
26.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Order Error/Spot -DO	
27.0	M/G For 4.0.1 / Spot	11/05/12-11/05/12	5	:30	4P- Judge Judy 4p	1	1								\$300.00		Pittsburgh (WPXI)	JUDY 4-430P/4	10/29/12
27.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/E option	

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